

# MAKE SAVANNAH

## BY THE NUMBERS

### SUCCESS STORIES

After discovering MakeSavannah.com, an event planner requested one maker's products to be included in a conference swag bag. The maker earned back a return on investment **eight times** their membership cost.

One Pro Maker took advantage of discounted public relations services and received local media coverage prior to a new product launch, gaining online and print visibility in the Savannah Morning News with a daily circulation of **39,656**.

Through our Sip & Shop partnership with The Kimpton Brice hotel, one Pro Maker's artwork was commissioned to be showcased in the hotel's nearly **145** guest rooms and **26** suites, resulting in a continuous stream of income.

**E-NEWSLETTER**  
AVERAGE EMAIL NEWSLETTER OPEN RATE **75%**  
— **1,500** —  
**SUBSCRIBERS**

**SOCIAL MEDIA**  
**1,503** INSTAGRAM FOLLOWERS  
AVG MONTHLY GROWTH: 3%  
**661** LIKES ON FACEBOOK  
AVG ENGAGEMENT RATE: 58%

**WEBSITE**  
**12K** AVERAGE WEBSITE VISITORS PER YEAR  
—  
**300** UNIQUE VISITORS PER MONTH

### TESTIMONIALS

"I had a great time at Fall Festival, made lots of sales, and made several new connections with other business owners that now want to include my products in their shops! Now, I just have to figure out how to make at least three more clones of myself, so I can produce three times as much product, three times as fast!"

- **GROWING BUSINESS MEMBER BECKY PRESCOTT // ALICE AND PEARL**

"Make Savannah offers great services, and being a part of their collective is a great way to network, learn about events and get valuable information from other makers."

- **GROWING BUSINESS MEMBER ELLIE PAVLICHEK // SPRIG & LARK**

"The Meet the Maker headshot sessions were incredibly valuable to me, and something I would never have done on my own. Thank you for that!"

- **PRO MAKER MELISSA BEAUCHAMP // MMBBYHAND**

**TOP 5**  
REASONS TO JOIN  
MAKE SAVANNAH

FOSTER CREATIVE COMMUNITY  
ACCELERATE BRAND GROWTH AND VISIBILITY  
MAKE BUSINESS CONNECTIONS  
GAIN ON-TREND EDUCATION AT QUARTERLY ROUNDTABLES  
SELL PRODUCTS THROUGH STRATEGIC POP-UP MARKETS